PRELIMINARY PRODUCT PROFILE
This profile contains indicative information only. Fields not shown are confirmed in writing at quotation.

BERRIES

Strawberries from Morocco

Strawberries for fresh retail and wholesale, November to May.



Illustrative photography. Not the company's own facilities or produce.

Commercial overview

Strawberry production is concentrated in the Loukkos and Gharb regions. Fresh-market specifications cover calibre, colour, calyx condition and punnet format.

Product specification

Product	Strawberries
Botanical name	Fragaria × ananassa
Origin	Morocco
Growing regions	Loukkos (Larache), Gharb, Souss-Massa
Indicative export window	Nov–May (Peak: Feb–Apr)
Handling temperature (industry reference)	0–1 °C
Commercial status	Quoted on request
Applicable standard	Quality classes per the applicable UNECE / destination marketing standard for strawberries.

Seasonality



Peak season · Typical season · Shoulder season · Outside normal season

Seasonal windows are indicative and subject to crop conditions, specifications and confirmed supplier availability.

Packaging

Retail-ready punnets & clamshells
Consumer units packed into outer cartons, labelled to buyer specification.

Bulk export cartons
Loose product in export cartons for wholesale and repacking.

Export pallet formats
EUR / ISO pallets, stacked and secured for refrigerated transport.

Typical export formats for this product. Final format, labelling and palletisation are confirmed at quotation.

Quality & documentation

Every shipment is offered against an agreed written specification. Pre-shipment checks, lot identification and export documentation are coordinated for the destination market; phytosanitary certification and residue analyses are provided where required or requested.

COMMERCIAL CONTACT

Prices depend on specification, volume, destination, season and terms. Tell us what you need and we will come back with a commercial offer.

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